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I have no connection with any camera company

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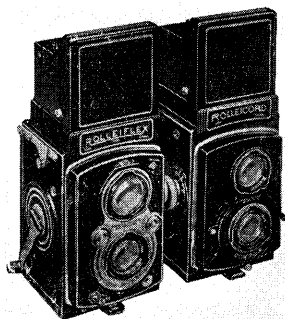
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ROLLEI PRICE LIST AND FAIR TRADE SCHEDULE

(Effective February 27, 1950)

BURLEIGH BROOKS CO.

10 WEST 46th STREET
NEW YORK 19, N. Y.

- 4955
Judson 6- 4956
- 4957

	Price	Federal Excise Tax
Automatic Rolleiflex, Schneider Xenar f 3.5 lens, new model with built-in flash and case	203.78	31.22
Automatic Rolleiflex Zeiss Tessar f 3.5 lens, new model with built-in flash and case	\$238.07	\$ 36.93
Automatic Rolleiflex, Zeiss Tessar f 2.8 lens, new model with built-in flash and case	280.92	44.08
Rolleicord, Schneider Xenar f 3.5 lens, new model with built-in flash and case	121.71	18.29
Rolleicord, Zeiss Triotar f 3.5 lens, new model with built-in flash and case (Coated taking lens, lens cap, and cable release standard equipment)	113.14	16.86
Ever-Ready Leather Carrying Cases:		
For Rolleiflex Automatic, new model, with built-in flash	15.00	
For Rolleiflex Automatic, f 2.8, with built-in flash	15.00	
For Rolleiflex Automatic new model, with built-in flash, with Rolleikin attached	16.50	
For Rolleiflex Automatic, f 2.8, with built-in flash, with Rolleikin attached	16.50	
New Standard or old Standard, domestic case	10.00	
For Rolleiflex with Rolleikin attached	15.00	
For Rolleicord	10.50	
For Rolleicord with Rolleikin attached	11.50	
Rolleicord, domestic case	8.00	
Rollei Filters for f 3.5 Models:		
Sport (very light yellow), light yellow, medium yellow, U. V., light green, medium green, orange, blue, red (bayonet or push-on) each	4.57	.68
Filter mount only, push-on type	1.50	.25
Filter mount only, bayonet type	2.00	.33
Intermediate ring to adapt models with bayonet mount to take push-on accessories	2.00	.33
Rollei Filters for f 2.8 Model:		
Sport (very light yellow), light yellow, medium yellow, U. V., light green, medium green, orange, blue, red (bayonet only) each	5.14	.76
Filter mount only, bayonet type	2.35	.40
Rollei Accessories for f 3.5 Models only:		
Rollei Reflector lens cap (double bayonet)	2.50	
Lens cap (specify camera model)	1.50	
Lenshood (bayonet type)	4.57	.68
Lenshood (clamp-on type for old Standard or Rolleicord I A)	4.57	.68
Sports Finder, eye-level open frame type with parallax adjustment, instantly mounted or removed, for models w/o, built-in eye level finder	6.75	.75
Duto Diffusion Disc, #0 or #1		
Bayonet mount	7.57	1.18
Push-on mount	4.57	.68
Rolleinar (Proxar) Lenses, Set I—40" to 20" or Set II—20" to 13" (single or double bayonet)	15.96	2.54
Rolleinar Lenses (push-on mount) either set	15.96	2.54
Rolleipar to match Rolleinar	8.21	1.29

See Reverse

Rollei Accessories for f 2.8 Model only:

Rollei Reflector Lens cap	2.75	
Lenshood	4.57	.68
Duto Diffusion Disc, #0 or #1	8.64	1.36
Rolleinar Lenses, Set I—40" to 20" or Set II—20" to 13"	19.60	3.15
Rolleipar Lenses, each	9.07	1.43

Rollei Accessories for either f 3.5 or f 2.8 Models:

Focusing Hood Extension	1.50	
Panorama Head	11.78	1.97
Rolleikin Cine Adapter without Rolleikin rewind knobs for latest model	27.43	4.57
Rewind knobs only, per pair	3.00	.50
Rolleikin Direct View Finder Mask	.60	.10
Plate Back Set, consisting of back, three plate holders	30.86	5.14
Focusing Screen Slide for Plate Back Set	6.21	1.04
Plate Back only	10.29	1.71
Plate Holders each	6.86	1.15
Rollei 6½ x 9 cm. Cut Film Sheaths	.64	.11
Bee Bee Rollei Adapter for Bantam-size (828) film including installation of green window	7.50	
Tripod Bushing, to convert to American thread	.15	

SPECIAL

Heiland gun, SCR-45, with midget reflector for new flash-contact model Rolleis	19.65	2.95
Rollei flash-connector cord	1.50	.25
Rollei flash-connector cord with American male plug	2.00	.35

Heiland Flash Synchronizer:

Complete outfit with Luminette reflector and coil but without installation	44.80	6.73
Electromatic coil (tripper) only	16.90	2.54
Installation only of coil:		
Automatic	15.00	
Old Standard and Rolleicord	18.75	
4 x 4 cm Sports Model Rolleiflex	20.00	
New Standard	22.50	

Cable Releases for Rolleis and Compur:

3½"	.50	.08
5½"	.60	.10
6 " locking set screw	1.07	.18
9 "	.70	.12
12 "	.90	.15
12 " locking set screw	1.25	.21
20 "	1.50	.25
20 " locking set screw	1.75	.29

Cases:

Extra Filter case	.50	
Extra Rolleinar case, suitable also for 2 filters	.75	
Extra Rolleipar case	.50	
Extra Plate Holder case for 2 holders	2.50	
Leather case with compartments to take 2 double-bayonet Rolleinar sets, 2 double-bayonet Rolleipar lenses, and 5 filters	5.00	

Also Available:

Focusing Knob in feet, specify camera model	3.00	
Upper Bayonet, to convert single bayonet Rolleiflex camera to double bayonet, including installation	7.50	
Rolleiflex Hood with eye-level mirror	21.00	
Rolleicord I A Hood assembly, open-frame direct view finder type, suitable for Automatic, New Standard, and various Rolleicord models	15.00	
Installation and resetting of focus	1.75	
Black Camera Neck Strap	.85	
Brown Case Shoulder Strap	.85	

ROLLEI GUIDE by F. W. Frerk 1.75

TWIN LENS CAMERA COMPANION by H. S. Newcombe 3.75

THE FRENCHMAN, a Photographic interview, by Philippe Halsman 1.00